



HEART SUPPORT  
AUSTRALIA

# Partnership Prospectus

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2023

“Our Vision is to stop secondary cardiac events and improve the lives of those living with heart disease in Australia.”

“Our Mission is to facilitate the transition from hospital to home and provide ongoing support for heart disease patients in Australia, with particular attention to regional Australia.”



## About Us

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Heart Support Australia (HSA) is the peak national body supporting Australians affected by heart disease through peer support. We are a national consumer organisation providing support, encouragement, and education to heart disease patients and their families.

Established in 1989, HSA's mission is to facilitate the transition from hospital to home and provide ongoing support for heart disease patients in Australia. Our goal is to stop cardiac events and improve the lives of those living with heart disease in Australia.

HSA's peer support groups have helped thousands of Australians achieve improved physical and psychosocial health outcomes over the years. Our groups provide a safe space to receive education, discuss concerns, and increase social connectedness leading to improved physical and psychosocial health. Group activities include walking and exercise programs, education sessions, invited professional speakers and social events.



## Our Patrons

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Prof Clara Chow AM  
Prof Gemma Figtree AM  
Pro Robyn Gallagher  
Prof Jeroen Hendriks  
Prof Stephen Nicholls  
Prof Julie Redfern  
Prof Prash Sanders  
Dr Ross Walker

## Our Board

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Rowley Tompsett	Chairperson
Anton Pemmer	Deputy Chair
Barry Antees	Secretary
Stephen Dunchouk	Director
Lisa Allmey-LaMaitre	Director

## Our Executive Team

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Dr Christian Verdicchio	Chief Executive Officer
Alison Lamb	National Fundraising Manager
Daena Smith-Young	Project Coordinator & Administration Officer
Bob Stirling	National Patient Visitor Instructor

## Our Peer Support Groups

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Heart Support Australia is a unique patient-centered model in Australia. Our 13 peer groups help fill the service gap for patients and their families across Australia who cannot easily access long-term support services.

We deliver cost-effective services supported by a modest level of government funding. The Board and Executive team are committed to innovating and growing these vitally important localised peer support services in the future.

Given the identified need for support, HSA is currently committed to doubling our peer support group locations over the next twelve months under the direction of our new CEO. We are currently in negotiations with 15 other locations across Australia with a particular focus to expand our reach in South Australia, Tasmania and Northern Territory.

Our current locations across Australia include:

- Canberra (ACT)
- Batemans Bay (NSW)
- Dubbo (NSW)
- Goulburn (NSW)
- Illawarra (NSW)
- Moruya (NSW)
- Narooma (NSW)
- Pambula (NSW)
- Caboolture (QLD)
- Maryborough (QLD)
- Barossa Valley (SA)
- Phillip Island (VIC)
- Perth (WA)





## Why Partner with Heart Support Australia

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A corporate partnership with Heart Support Australia is created to meet your corporate social responsibility (CSR) and marketing objectives, as well as our fundraising and mission delivery objectives, to achieve a truly mutually beneficial relationship between both parties. It is about partnering for good and creating value driven partnerships.

Your valued partnership allows us to continue to operate and deliver our services across Australia, and further expand our organisation to cater for other areas of Australia who require additional support following their recent heart disease diagnosis.

Your contribution to this significant cause will convert to valuable social capital investment and contribute significantly to improving the lives of Australians for years to come leaving a legacy of your organisation in the lives of thousands of Australian's living with heart disease.

Our team understands that the needs of every business are unique, and therefore we will work with you on an individual basis to explore all options to ensure that there is a mutual benefiting relationship between both parties.



## Our Partnership Packages

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Heart Support Australia has set the vision *“to stop secondary cardiac events and improve the lives of those living with heart disease in Australia”*.

This vision can only be realised when aligned with equally visionary and aspiring partners. To this end, we hope you will consider joining us as a partner and assist us in our cause.

We are pleased to announce that our packages offer 2 and 3-year partnerships, with a discount applied to those who partner for 3-years.

We welcome the opportunity to discuss partnership packages with you and tailor it to meet your needs.



## Premier Partner

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As a Premier Partner your company will enjoy the highest level of exposure on offer. We view our partnership with Premier Partners as our most important relationship. Your support is pivotal for the successful operation of Heart Support Australia across the country, and we will constantly work alongside you to provide the very best opportunities to maximise the promotion of your company during the length of the partnership.

### **As our Premier Partner you will receive:**

- Recognition and acknowledgement as a Premier Partner at all events organised by Heart Support Australia.
- Your company logo featured the most prominent on all relevant promotional material, including but not limited to:
  - The Heart Support Australia website.
  - Our monthly Pulse online newsletter to all our members and subscribers across Australia.
  - Banners and Signage at all our peer support groups across Australia.
  - Banners and Signage at all events hosted by Heart Support Australia.
  - All presentations given by Heart Support Australia including University lectures, and our online bi-monthly educational series.
  - Any relevant media articles, press releases and advertisements.
- Dedicated space in Pulse online newsletter for your content all year round.
- Approved material distributed across our national peer support groups.
- Approved material posted out to our patients Australia wide.
- Your brand promoted on all our social media platforms including Facebook, LinkedIn & Twitter.
- An opportunity to host a Heart Support Australia awareness event with Chairman, CEO and Patron in attendance.
- Plus, any other mutually agreed opportunities that suit your individual needs.

## Major Partner

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As a Major Partner your company will receive an excellent level of exposure. We view the support of our Major Partners as important for the successful operations of Heart Support Australia across the country, and we will work alongside you to maximise your opportunities for promotion of your company during the length of the partnership.

### **As a Major Partner you will receive:**

- Recognition and acknowledgement as a Major Partner at all events organised by Heart Support Australia.
- Your company logo featured prominently on all relevant promotional material, including but not limited to:
  - The Heart Support Australia website.
  - Our monthly Pulse online newsletter to all our members and subscribers across Australia.
  - Banners and Signage at all our peer support groups across Australia.
  - Banners and Signage at all events hosted by Heart Support Australia.
  - All presentations given by Heart Support Australia including University lectures, and our online bi-monthly educational series.
  - Any relevant media articles, press releases and advertisements.
- Approved material distributed across our national peer support groups.
- Your brand promoted on all our social media platforms including Facebook, LinkedIn & Twitter.
- An opportunity to host a Heart Support Australia awareness event with Chairman, CEO and Patron in attendance.
- Plus, any other mutually agreed opportunities that suit your individual needs.

## Signature Partner

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An excellent package that ensures your company is promoted within the Heart Support Australia network, whilst assisting us in providing our peer support programs across the country.

### **As a Support Partner you will receive:**

- Recognition and acknowledgement as a Support Partner at all events organised by Heart Support Australia.
- Your company logo featured on all relevant promotional material, including but not limited to:
  - The Heart Support Australia website.
  - Our monthly Pulse online newsletter to all our members and subscribers across Australia.
  - Banners and Signage at all our peer support groups across Australia.
  - Banners and Signage at all events hosted by Heart Support Australia.
  - Any relevant media articles, press releases and advertisements.
- Dedicated space 1x per year in Pulse online newsletter for your content.
- Your brand promoted on all our social media platforms including Facebook, LinkedIn & Twitter.
- An opportunity to host a Heart Support Australia awareness event with Chairman, CEO and Patron in attendance.

## Our Testimonials

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Australian Government  
Department of Health

*"I value the role of Heart Support Australia in contributing constructively to preventative health of cardiac patients, and I acknowledge the Peer Support Training you provide"*

**The Hon Greg Hunt MP**

Former Federal Minister for Health 2017-2022



*"Heart Support Australia has been a long-standing partner for many research projects we conduct at the University of Sydney. The work of Heart Support Australia puts people with heart disease (and their families) at the centre of everything they do and this is critical if we are to reduce the burden of heart disease around the country."*

**Prof Julie Redfern**

Professor of Public Health - The University of Sydney  
NHMRC Professorial Research Fellow



*"A key area of focus for all Rotarians is fighting disease. This is interpreted broadly and includes prevention. As such Rotarians in the Southern NSW District that surrounds the ACT are keen to support initiatives such as those fostered by Heart Support Australia. Preventing heart disease as well as taking action to prevent recurrence are important initiatives that have my support and that of many Rotary Clubs within District 9705 and beyond."*

**Dr Michael Moore AM PhD**

Distinguished Fellow The George Institute for Global Health  
Adjunct Professor University of Canberra  
Former ACT Minister for Health

## Contact Us

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We would be pleased to discuss any aspect of our partnership packages with you in order to meet your needs and tailor a package more suited to your company.

For further information please contact:

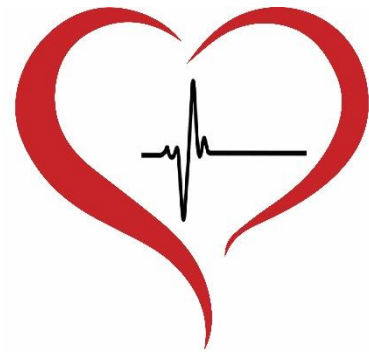
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### Terms and Conditions

1. Heart Support Australia reserves the right to review all partnership applications for suitability and reserves the right to terminate any partnership that brings the organisation into disrepute.
2. Partnership will be allocated only on receipt of signed Partnership Application Form. A letter of confirmation will be provided to confirm the booking, together with a Tax Invoice for the required amount. Full payment is required 30 days from the date of the Tax Invoice.
3. All amounts are payable in Australian dollars and do not include GST.
4. The CEO reserves the right to appoint companies to a specific partnership tier based on their contribution to the Heart Support Australia in lieu of direct financial contribution.
5. No partner shall assign, sublet or apportion the whole or any part of their partnership package except upon prior written consent of the Heart Support Australia CEO.



**HEART SUPPORT  
AUSTRALIA**

*Heart Support Australia acknowledges the Traditional Owners and custodians of country throughout Australia and their continuing connection to land, waters, and community. We pay our respect to them and their cultures, and Elders past, present and future.*

